

2019 IMPREZA



SUBARU

Confidence in Motion



IMPREZA SPORT-TECH WITH EYESIGHT

The 2019 Impreza boasts exceptional drive quality and world-class safety, thanks in large part to the inherently stiff and strong Subaru Global Platform (SGP), which forms the compact car's foundation. In fact, the Impreza was the first in the Small Car category to receive the Top Safety Pick+ designation from the Insurance Institute for Highway Safety (IIHS), its highest possible safety rating.

- The 2019 Impreza remains Canada's most-affordable all-wheel drive vehicle while offering impressive fuel economy in the city and on the highway.
- The upgraded infotainment system features enhanced interface and responsiveness for greater convenience and connectivity, including Apple CarPlay and Android Auto across all trim levels.

MODEL LINEUP

Impreza Convenience

- 152-hp 2.0-litre 4-cylinder SUBARU BOXER engine (PZEV-rated)
- Subaru Symmetrical Full-Time All-Wheel Drive
- 5-speed manual transmission or optional Lineartronic CVT (Continuously Variable Transmission)
- Hill Holder system
- 16-inch steel wheels with wheel covers
- Power-adjustable, foldable, heated, WRX style body-colour door mirrors
- LED rear combination tail lights
- Rearview camera
- 6.5-inch infotainment system: AM/FM/MP3/WMA audio system with high-resolution touch-screen display, Apple CarPlay, Android Auto, STARLINK smartphone integration (including Aha radio), 4 speakers, USB port/iPod control, auxiliary audio input, steering wheel-integrated controls
- Bluetooth mobile phone connectivity with voice-activation and Bluetooth streaming audio
- Air conditioning with air filtration
- Tilt-adjustable and telescoping steering wheel with integrated cruise control
- Cloth upholstery

Optional EyeSight Package (Available on Impreza Sport and Sport-tech)

- Proximity key with push-button start
- EyeSight: Pre-collision braking, pre-collision brake assist, pre-collision throttle management, adaptive cruise control, lane departure warning, lane sway warning, lead vehicle start alert, lane keep assist
- High Beam Assist (HBA)
- Reverse Automatic Braking (RAB)

Impreza Touring

Includes Convenience key features and adds/upgrades:

- **16-inch aluminum alloy wheels**
- 6.3-inch colour multifunction display
- Enhanced gauges with 4.2-inch colour information display
- 6-speaker audio system
- Illuminated glove box and ignition ring
- Windshield wiper de-icer
- Rear stabilizer bar
- Retractable cargo cover (5-door)
- Rear-seat centre armrest with cup holders
- Automatic headlights with welcome lighting
- Paddle shifters (CVT-equipped models)
- Automatic climate control
- Heated front seats
- Leather wrapped steering wheel and gear selector
- Leather shift boot
- Halogen fog lights
- Active grille shutters
- Wiper activated headlights

Impreza Sport

Includes Touring key features and adds/upgrades:

- 17-inch aluminum alloy wheels
- Aerodynamic body-colour side sill spoiler
- Stainless steel exhaust tip (4-door)
- Power tilting and sliding glass sunroof
- Aluminum alloy pedals
- Power driver's seat
- LED headlights
- Steering responsive headlights
- Dual USB ports
- 8-inch infotainment system: AM/FM/CD/MP3/WMA audio system with high-resolution touch-screen display, Apple CarPlay, Android Auto, STARLINK smartphone integration (including Aha radio), 6 speakers, dual USB port/iPod control, auxiliary audio input, steering wheel integrated controls
- SiriusXM Satellite Radio installed (free 3-month trial subscription included) with Advanced Audio features
- SiriusXM travel link (subscription required)
- Subaru Rear/Side Vehicle Detection (SRVD)
- Silver accent stitching
- Premium cloth upholstery

Impreza Sport-tech

Includes Sport key features and adds/upgrades:

- 18-inch aluminum alloy wheels
- Ventilated front disc brakes (294 X 24 mm), dual piston calipers
- Dual-zone automatic climate control
- Door mirrors with LED-integrated turn signals
- Sport suspension
- Active torque vectoring
- Black front grille
- Rear wing spoiler (4-door)
- Heated steering wheel
- Lithium Red Pearl exterior colour available
- 8-inch infotainment system with navigation: AM/FM/CD/MP3/WMA audio system with high-resolution capacitive touch-screen display with GPS navigation system, Apple CarPlay, Android Auto, STARLINK smartphone integration (including Aha radio), dual USB port/iPod control, auxiliary audio input, SMS text messaging capability
- SUBARU Map Update Program
- 8-speaker premium Harman Kardon audio system
- Leather seating surfaces
- Chrome door molding trim
- Chrome fog light trim
- Red and silver interior accent stitching

Highlighted items are new for 2019MY

2019 SUBARU IMPREZA

AWARDS

Subaru's commitment to designing and engineering high-quality, safe, fun-to-drive vehicles is second to none. This approach is designed to give the Subaru driver an unsurpassed level of confidence behind the wheel.



Insurance Institute for Highway Safety (IIHS)

2018 Top Safety Pick+
(with optional EyeSight and Specific Headlights)



Automotive Lease Guide (ALG)

Best Mainstream Brand - Subaru

LONGEVITY

- Subaru offers an industry-exclusive comprehensive extended maintenance schedule all the way up to 500,000 KM.
- It still stands that no other manufacturer of consumer vehicles offers this length of maintenance schedule.
- Fully 98.3% of our vehicles sold in Canada over the last 10 years are still on the road today.

Based on IHS Markit Vehicles in Operation as of June 30, 2018 for Model Years 2009 to 2018 vs Total New Registrations of those vehicles. Actual longevity of any car will vary based upon operating conditions.

FUEL ECONOMY

MANUAL

	CITY	HIGHWAY
4-DOOR	10.1 / 28 L/100 km mi/gal	7.5 / 38 L/100 km mi/gal
5-DOOR	10.1 / 28 L/100 km mi/gal	7.7 / 37 L/100 km mi/gal

AUTOMATIC (CVT)

	CITY	HIGHWAY
4-DOOR	8.3 / 34 L/100 km mi/gal	6.4 / 44 L/100 km mi/gal
5-DOOR	8.4 / 34 L/100 km mi/gal	6.6 / 43 L/100 km mi/gal

VEHICLE PRICING GUIDE

MODEL		ENGINE	TRANSMISSION	MODEL CODE	MSRP
Convenience	4-door	2.0L DOHC	5MT	KF1 CP	\$19,995
			CVT	KF2 CP	\$21,295
	5-door	2.0L DOHC	5MT	KG1 CP	\$20,895
			CVT	KG2 CP	\$22,195
Touring	4-door	2.0L DOHC	5MT	KF1 TP	\$21,995
			CVT	KF2 TP	\$23,295
	5-door	2.0L DOHC	5MT	KG1 TP	\$22,895
			CVT	KG2 TP	\$24,195
Sport	4-door	2.0L DOHC	5MT	KF1 SP	\$24,495
			CVT	KF2 SP	\$25,795
	5-door	2.0L DOHC	5MT	KG1 SP	\$25,395
			CVT	KG2 SP	\$26,695
Sport with EyeSight	4-door	2.0L DOHC	CVT	KF2 SPE	\$27,295
	5-door	2.0L DOHC	CVT	KG2 SPE	\$28,195
Sport-tech	4-door	2.0L DOHC	CVT	KF2 ST	\$28,695
	5-door	2.0L DOHC	CVT	KG2 ST	\$29,595
Sport-tech with EyeSight	4-door	2.0L DOHC	CVT	KF2 STE	\$30,195
	5-door	2.0L DOHC	CVT	KG2 STE	\$31,095

ALL PRICES ALONG WITH SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE. THE DEALER MAY SELL BELOW SUGGESTED RETAIL WITHOUT FEAR OF RECRIMINATION FROM SUBARU CANADA, INC. MSRP SHOWN EXCLUDES AIR CONDITIONING SURCHARGE, INLAND FREIGHT AND PRE-DELIVERY CHARGES. MSRP DOES NOT INCLUDE APPLICABLE TAXES.