2018 OUTBACK



The refreshed 2018 Subaru Outback inspires confidence and takes you wherever you'd like to go. Its styling reinforces its tough and rugged personality, while its interior offers refined materials and friendly technology to put you completely at ease. The Outback is the mid-sized SUV alternative designed to help you get more enjoyment out of life's adventures.

- Bolder, more rugged front grille, front bumper, door mirrors and rear bumper, as well as new colour selections provide a fresh new look for the world's first Sport Utility Wagon.
- All 2.5i models are now PZEV rated, manual transmission is discontinued.
- High Beam Assist is now integrated into EyeSight on Limited and Premier trims allowing for removal of the third camera.

MODEL LINEUP

Outback 2.5i

- 175-hp 2.5-litre 4-cylinder SUBARU BOXER engine
- Subaru symmetrical full-time All-Wheel Drive
- Lineartronic CVT (Continuously Variable
- X-mode with Hill Descent Control
- · Active grille shutter
- Roof rails with integrated swing-in-place and adjustable cross bars
- · Multireflector halogen fog lights
- 10-way power driver's seat
- Heated front seats (three stage)
- 6.5-inch infotainment system: AM/FM/MP3/WMA audio system with high-resolution touchscreen display, Apple CarPlay, Android Auto, STARLINK smartphone integration (including Aha radio), 4 speakers, USB port/iPod control, auxiliary audio input, steering wheel-integrated controls, Bluetooth mobile phone connectivity with voice activation and Bluetooth streaming audio
- Dual USB slots for rear passengers
- Rear-view camera
- LED Daytime Running Lights
- Driver and passenger power windows auto up/down
- · Wiper-linked automatic on/off headlights with welcome lighting
- Collision detection unlock function

2.5i Touring

Includes 2.5i key features and adds/upgrades:

- 17-inch aluminum alloy wheels
- Power tilting and sliding glass sunroof
- Windshield wiper de-icer
- Power rear liftgate with memory function
- · Leather-wrapped steering wheel and gear selector
- Dual-zone automatic climate control
- Electro-luminescent gauges with colour multi-information display
- Subaru Rear/Side Vehicle Detection system (SRVD)
- Side mirror integrated turn signals
- · Auto-dimming sideview mirror with approach lighting
- · Auto-dimming rearview mirror with Homelink
- Cargo tray
- 8-inch infotainment system: AM/FM/CD/MP3/WMA audio system with high-resolution touchscreen display, Apple CarPlay, Android Auto, STARLINK smartphone integration (including Aha radio), 6 speakers, dual USB port/ iPod control, auxiliary audio input, steering wheel-integrated controls, Bluetooth mobile phone connectivity with voice activation and Bluetooth streaming audio, and SiriusXM Satellite Radio with Advanced Audio Features and Travel Link (Optional Services)
- · SiriusXM Satellite Radio installed (free 3-month trial subscription included) with SiriusXM Advanced Audio Services

2.5i Limited

Includes 2.5i Touring key features and adds/upgrades:

- 18-inch aluminum alloy wheels
- LED Steering responsive headlights
- 8-inch infotainment system with navigation: AM/FM/CD/MP3/WMA audio system with high-resolution capacitive touchscreen display with GPS navigation system, Apple CarPlay, Android Auto, STARLINK smartphone integration (including Aha radio), dual USB port/iPod control auxiliary audio input, SMS text messaging capability, Bluetooth mobile phone connectivity with voice activation and Bluetooth streaming audio, and SiriusXM Satellite Radio with Advanced Audio Features, SiriusXM Traffic and Travel Link (Optional Services)
- SiriusXM Satellite Radio installed (free 3-month trial subscription included) with SiriusXM Advanced Audio Services
- SUBARU Map Update Program
- Harman Kardon 12-speaker system including subwoofer and 576-watt amplifier
- Voice-activated dual-zone automatic climate control
- · Rear climate control vents
- 10-way power driver's seat with 2 memory settings
- 4-way power-adjustable passenger seat
- Heated rear seats
- · Woodgrain interior trim
- · Leather seating surfaces
- · Heated steering wheel

2.5i Premier with **EyeSight Package**

Includes 2.5i Limited key features and adds/upgrades:

- 18-inch dark grey wheels
- Low profile silver roof rails
- Plated door handles
- Plated side sills
- Woodgrain and high gloss black interior trim accents
- · Brown leather interior
- Auto up/down for all windows

Optional EyeSight Package (available on Outback 2.5i Touring & Limited)

- · EyeSight: Pre-collision braking, precollision brake assist, pre-collision throttle management, adaptive cruise control, lane departure warning, lane sway warning, lane keep assist, lead vehicle start alert, reverse automatic braking, high beam assist
- Proximity key with push-button start (linked to memory seats*)
- Steering responsive fog lights (2.5i Touring only)
- 5-inch colour multi-information display
- Auto dimming rear view mirror with Homelink and compass

Highlighted items are new for 2018MY

2018 SUBARU OUTBACK

AWARDS

Subaru's commitment to designing and engineering high-quality, safe, fun-to-drive vehicles is second to none. This approach is designed to give the Subaru driver an unsurpassed level of confidence behind the wheel.



Insurance Institute for Highway Safety (IIHS)

2017 Top Safety Pick+ (when equipped with EyeSight Driver Assist Technology)



Automotive Lease Guide (ALG)

Best Mainstream Brand - Subaru

Residual Value Award, Midsize Utility (2 Row Segment) (seven consecutive years)

LONGEVITY

- Subaru offers an industry-exclusive comprehensive extended maintenance schedule all the way up to 500,000 KM.
- It still stands that no other manufacturer of consumer vehicles offers this length of maintenance schedule.
- Fully 98% of Subaru vehicles sold in Canada over the last 10 years are still on the road today.

 Based on IHS Markit Automotive Canadian Vehicles in Operation data as of June 30, 2016 for model years 2007-2017.

 Actual longevity of any car will vary based upon operating conditions.

FUEL ECONOMY

2.5i CVT

CITY **9.4 / 30** L/100 km mi/gal



HIGHWAY **7.3 / 39**

VEHICLE PRICING GUIDE

MODEL	ENGINE	TRANSMISSION	MODEL CODE	MSRP
2.5i	2.5L DOHC	CVT	JD2 25	\$29,295
2.5i Touring	2.5L DOHC	CVT	JD2 TP	\$32,795
2.5i Touring with optional EyeSight Package	2.5L DOHC	CVT	JD2 TPE	\$34,295
2.5i Limited	2.5L DOHC	CVT	JD2 LP	\$36,795
2.5i Limited with optional EyeSight Package	2.5L DOHC	CVT	JD2 LPE	\$38,295
2.5i Premier with EyeSight Package	2.5L DOHC	CVT	JD2 PPE	\$39,195