

2018 IMPREZA

5-DOOR MODELS



SUBARU

Confidence in Motion



**IMPREZA SPORT-TECH WITH
OPTIONAL EYESIGHT PACKAGE**

The first to be built on the new Subaru Global Platform, the 2018 Impreza boasts exceptional drive quality and world-class safety. The Impreza was the first in the Small Car category to receive the highest possible safety rating from the Insurance Institute for Highway Safety (IIHS) with its designation of Top Safety Pick+.

- The 2018 Impreza remains Canada's most-affordable all-wheel drive while offering significant upgrades and enhancements for 2018MY.
- The upgraded infotainment system features enhanced interface and responsiveness for greater convenience and connectivity, including Apple CarPlay and Android Auto across all trim levels.

MODEL LINEUP

Impreza Convenience

- 152-hp 2.0-litre 4-cylinder SUBARU BOXER engine (PZEV-rated)
- Subaru Symmetrical Full-Time All-Wheel Drive
- 5-speed manual transmission or optional Lineartronic CVT (Continuously Variable Transmission)
- 16-inch steel wheels with wheel covers
- Power-adjustable, foldable, heated, WRX style body-colour door mirrors
- LED rear combination tail lights
- Rearview camera
- 6.5-inch infotainment system with high-resolution touch-screen display, AM/FM/MP3/WMA audio system with, STARLINK smartphone integration (including Aha radio), Apple CarPlay and Android Auto functionality, USB port/iPod control, auxiliary audio input and steering wheel-integrated controls
- Bluetooth mobile phone connectivity with voice-activation and Bluetooth streaming audio
- Air conditioning with air filtration
- Tilt-adjustable and telescoping steering wheel with integrated cruise control
- Rear spoiler
- Cloth upholstery

Impreza Touring

Includes Convenience key features and adds/upgrades:

- 16-inch aluminum alloy wheels
- 6.3-inch colour multifunction display
- Enhanced gauges with 4.2-inch colour information display
- 6-speaker audio system
- Illuminated glove box and ignition ring
- Windshield wiper de-icer
- Rear stabilizer bar
- Retractable cargo cover
- Rear-seat centre armrest with cup holders
- Automatic headlights with welcome lighting
- Paddle shifters (CVT-equipped models)
- Automatic climate control
- Heated front seats
- Leather wrapped steering wheel and gear selector
- Leather shift boot
- Halogen fog lights
- Active grille shutters
- **Wiper activated headlights**

Impreza Sport

Includes Touring key features and adds/upgrades:

- 17-inch aluminum alloy wheels
- Aerodynamic body-colour side sill spoiler
- Power tilting and sliding glass sunroof
- Aluminum alloy pedals
- Power driver's seat
- LED headlights
- Steering responsive headlights
- 8-inch infotainment system with high-resolution touch-screen display, AM/FM/CD/MP3/WMA audio system with, STARLINK smartphone integration (including Aha radio), Apple CarPlay and Android Auto functionality, dual USB ports/iPod control, auxiliary audio input and steering wheel-integrated controls
- SiriusXM Satellite Radio installed (free 3-month trial subscription included) with Advanced Audio features
- SiriusXM travel link (subscription required)
- Subaru Rear/Side Vehicle Detection (SRVD)
- Silver accent stitching
- Premium cloth upholstery

Impreza Sport-tech

Includes Sport key features and adds/upgrades:

- 18-inch aluminum alloy wheels
- Ventilated front disc brakes (294 X 24 mm), dual piston calipers
- Dual-zone automatic climate control
- Door mirrors with LED-integrated turn signals
- Sport suspension
- Active torque vectoring
- Heated steering wheel
- 8-inch infotainment system with GPS navigation system, high-resolution touch-screen display, AM/FM/CD/MP3/WMA audio system, STARLINK smartphone integration (including Aha radio), Apple CarPlay and Android Auto functionality, dual USB port/iPod control, auxiliary audio input and SMS text messaging capability
- SUBARU Map Update Program
- 8-speaker premium Harman Kardon audio system
- Leather seating surfaces
- Red and silver interior accent stitching

Optional EyeSight Package (Available on Impreza Sport and Sport-tech)

- Proximity key with push-button start
- EyeSight: Pre-collision braking, pre-collision brake assist, pre-collision throttle management, adaptive cruise control, lane departure warning, lane sway warning, lead vehicle start alert, lane keep assist
- High Beam Assist (HBA)
- Reverse Automatic Braking (RAB)

Highlighted items are new for 2018MY

2018 SUBARU IMPREZA

AWARDS

Subaru's commitment to designing and engineering high-quality, safe, fun-to-drive vehicles is second to none. This approach is designed to give the Subaru driver an unsurpassed level of confidence behind the wheel.



Insurance Institute for Highway Safety (IIHS)

2017 Top Safety Pick+
(when equipped with EyeSight Driver Assist Technology)



Automotive Lease Guide (ALG)

Best Mainstream Brand - Subaru

LONGEVITY

- Subaru offers an industry-exclusive comprehensive extended maintenance schedule all the way up to 500,000 KM.
- It still stands that no other manufacturer of consumer vehicles offers this length of maintenance schedule.
- Fully 98% of Subaru vehicles sold in Canada over the last 10 years are still on the road today.

Based on IHS Markit Automotive Canadian Vehicles in Operation data as of June 30, 2016 for model years 2007-2017. Actual longevity of any car will vary based upon operating conditions.

FUEL ECONOMY

MANUAL

CITY
10.1 / 28
L/100 km mi/gal



HIGHWAY
7.7 / 37
L/100 km mi/gal

AUTOMATIC (CVT)

CITY
8.4 / 34
L/100 km mi/gal



HIGHWAY
6.5 / 43
L/100 km mi/gal

VEHICLE PRICING GUIDE

5-DOOR MODEL	ENGINE	TRANSMISSION	MODEL CODE	MSRP
Impreza Convenience	2.0L DOHC	5MT	JG1 CP	\$20,895
		CVT	JG2 CP	\$22,195
Impreza Touring	2.0L DOHC	5MT	JG1 TP	\$22,795
		CVT	JG2 TP	\$24,095
Impreza Sport	2.0L DOHC	5MT	JG1 SP	\$25,295
		CVT	JG2 SP	\$26,595
Impreza Sport with optional Eyesight Package	2.0L DOHC	CVT	JG2 SPE	\$28,095
Impreza Sport-tech	2.0L DOHC	CVT	JG2 ST	\$29,495
Impreza Sport-tech optional Eyesight Package	2.0L DOHC	CVT	JG2 STE	\$30,995

ALL PRICES ALONG WITH SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE. THE DEALER MAY SELL BELOW SUGGESTED RETAIL WITHOUT FEAR OF RECRIMINATION FROM SUBARU CANADA, INC. MSRP SHOWN EXCLUDES AIR CONDITIONING SURCHARGE, INLAND FREIGHT AND PRE-DELIVERY CHARGES. MSRP DOES NOT INCLUDE APPLICABLE TAXES.