



SUBARU

Confidence in Motion

2017 SUBARU OUTBACK 2.5i MODELS

The 2017 Subaru Outback inspires confidence and takes you wherever you'd like to go. Its styling reinforces its tough and rugged personality, while its interior offers refined materials and friendly technology to put you completely at ease. The Outback is the mid-sized SUV alternative designed to help you get more enjoyment out of life's adventures.

- Updated Technology Package with Auto-dimming rearview mirror with HomeLink and compass, Reverse Automatic Braking and alarm buzzer for forgotten key fob.
- Brand new Premier package with exclusive trim elements including Java Brown leather interior, 18-inch dark grey wheels and Brilliant Brown Pearl exterior finish.

MODEL LINEUP



Outback 2.5i

- 175-hp 2.5-litre 4-cylinder SUBARU BOXER engine
- Subaru symmetrical full-time All-Wheel Drive
- 6-speed manual transmission or optional Lineartronic CVT (Continuously Variable Transmission)
- X-MODE (CVT only)
- Active Grille Shutter
- Roof rails with integrated swing-in-place and adjustable cross bars
- Multireflector halogen fog lights
- Roof spoiler
- 10-way power adjustable driver's seat with lumbar support
- Heated front seats
- 6.2-inch Infotainment System: AM/FM/CD/MP3/WMA audio system with high-resolution touchscreen display, STARLINK smartphone integration (including Aha radio), HD radio, USB port/iPod control, auxiliary audio input and steering wheel-integrated controls
- SiriusXM Satellite Radio installed (free 3-month trial subscription included)
- Bluetooth mobile phone connectivity with voice activation and Bluetooth streaming audio
- Rear-view camera
- Available PZEV Option: Includes PZEV emissions equipment and rear badge
- Improved rear child safety seat tether visibility



2.5i Touring

Includes 2.5i key features and adds:

- 17-inch aluminum-alloy wheels
- Power tilting and sliding glass sunroof
- Auto-dimming, heated side mirrors with integrated LED turn signals and approach lighting
- Auto-dimming rearview mirror with HomeLink
- Windshield wiper de-icer
- Dual-zone automatic climate control with synchronization
- Subaru Rear/Side Vehicle Detection (SRVD) with Blind-Spot Detection (BSD) and Rear Cross-Traffic Alert (RCTA)
- Available with Technology Package option: EyeSight: Pre-collision braking, pre-collision throttle management, adaptive cruise control, lane departure warning, lane sway warning, lane keep assist, lead vehicle start alert, reverse automatic braking, high beam assist; Proximity key with push-button start; Steering responsive fog lights; 5-inch colour multi-information display; Auto dimming rear view mirror with HomeLink and compass
- 7-inch Infotainment System: AM/FM/CD/MP3/WMA audio system with high-resolution capacitive touchscreen display, STARLINK smartphone integration (including Aha radio), Siri Eyes Free compatible, dual USB port/iPod control, auxiliary audio input and SMS text messaging capability
- SiriusXM Travel Link (subscription required)
- Power rear gate (quicker operating)



2.5i Limited

Includes 2.5i Touring key features and adds:

- Lineartronic CVT (Continuously Variable Transmission)
- 18-inch aluminum alloy wheels
- HID (High Intensity Discharge) low beam headlights
- Perforated leather seating surfaces
- 2 position driver's seat memory
- 4-way power adjustable front-passenger's seat
- Heated rear seats
- Rear climate control vents
- 7-inch Infotainment System with Navigation: AM/FM/CD/MP3/WMA audio system with high-resolution capacitive touch-screen display with GPS navigation system, STARLINK smartphone integration (including Aha radio), Siri Eyes Free compatible, dual USB port/iPod control, auxiliary audio input and SMS text messaging capability
- SiriusXM Traffic (subscription required)
- 12-speaker, 576-watt Harman Kardon audio system
- SUBARU Navigation Map Update Program
- Available with Technology Package option: EyeSight: Pre-collision braking, pre-collision brake assist, pre-collision throttle management, adaptive cruise control, lane departure warning, lane sway warning, lane keep assist, lead vehicle start alert, reverse automatic braking, high beam assist; Proximity key with push-button start; Steering responsive fog lights; 5-inch colour multi-information display; Auto dimming rear view mirror with HomeLink and compass
- Heated steering wheel



2.5i Premier with Technology Package

Includes 2.5i Limited key features and adds:

- Dark titanium grille
- 18-inch dark grey wheels
- Low profile silver roof rails
- Plated door handles
- Plated side sills
- Woodgrain and high gloss black interior trim accents
- Exclusive Brilliant Brown Pearl exterior colour
- Java brown leather interior
- Technology Package: EyeSight: Pre-collision braking, pre-collision brake assist, pre-collision throttle management, adaptive cruise control, lane departure warning, lane sway warning, lane keep assist, lead vehicle start alert, reverse automatic braking, high beam assist; Proximity key with push-button start; Steering responsive fog lights; 5-inch colour multi-information display; Auto dimming rear view mirror with HomeLink and compass

Highlighted items are new for 2017MY

2017 SUBARU OUTBACK

AWARDS

Subaru's commitment to designing and engineering high-quality, safe, fun-to-drive vehicles is second to none. This approach is designed to give the Subaru driver an unsurpassed level of confidence behind the wheel.



Insurance Institute for Highway Safety (IIHS)

2016 Top Safety Pick+
(when equipped with EyeSight Driver Assist Technology)



Automobile Journalists Association of Canada (AJAC)

2015 Best New SUV/CUV
(Under \$35,000)



Insurance Institute for Highway Safety (IIHS)

2016 Top Safety Pick



Automotive Lease Guide (ALG)

Best Mainstream Brand - Subaru
Residual Value Award, Midsize Utility
(2 Row Segment) (five consecutive years)

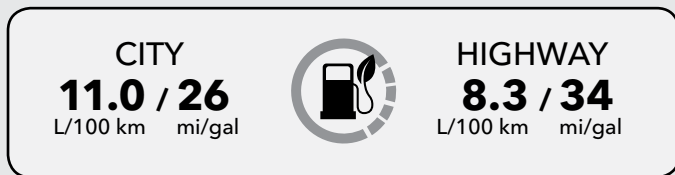
LONGEVITY

- Subaru offers an industry-exclusive comprehensive extended maintenance schedule all the way up to 500,000 KM.
- It still stands that no other manufacturer of consumer vehicles offers this length of maintenance schedule.
- Fully 98% of Subaru vehicles sold in Canada over the last 10 years are still on the road today.

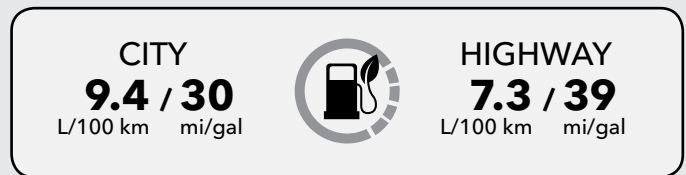
Based on IHS Automotive: Polk Canadian vehicles in operation and new registrations MY 2006-2015 as of June 30, 2015.

FUEL ECONOMY

2.5i MANUAL



2.5i CVT



VEHICLE PRICING GUIDE

MODEL	ENGINE	TRANSMISSION	MODEL CODE	MSRP
2.5i	2.5L DOHC	6MT	HD1 25	\$27,995
	2.5L DOHC	CVT	HD2 25	\$29,295
2.5i with PZEV option	2.5L DOHC	CVT	HD2 PZ	\$29,995
2.5i Touring	2.5L DOHC	6MT	HD1 TP	\$31,295
	2.5L DOHC	CVT	HD2 TP	\$32,595
2.5i Touring with optional Technology Package	2.5L DOHC	CVT	HD2 TPE	\$34,095
2.5i Limited	2.5L DOHC	CVT	HD2 LP	\$36,095
2.5i Limited with optional Technology Package	2.5L DOHC	CVT	HD2 LPE	\$37,595
2.5i Premier with Technology Package	2.5L DOHC	CVT	HD2 PPE	\$38,595

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