



**SUBARU**

*Confidence in Motion*

## 2017 SUBARU BRZ

The rear-wheel-drive BRZ is an authentic sports coupe that carves its own path with its light vehicle weight, ultra-low centre of gravity and precision steering, delivering pinpoint handling accuracy and an unmatched level of driving pleasure for sports car enthusiasts of all skill levels.

- 2017 BRZ offers refined styling with a revised front end design, rear-wing spoiler and new 10-spoke wheel design.
- The BRZ's SUBARU BOXER engine fuel injection system uniquely combines direct injection and port injection technology.

### MODEL LINEUP



#### BRZ

- 2.0-litre, DOHC, 4-cylinder SUBARU BOXER engine
- 205 horsepower and 156 lb-ft of torque (6MT); 200 horsepower and 151 lb-ft of torque (6AT)
- Close-ratio 6-speed Manual Transmission (6MT) or optional 6-speed Automatic Transmission (6AT) with manual-mode paddle shifters and rev-matching downshift control
- TORSEN limited-slip rear differential
- Premium cloth upholstery
- Heated side mirrors
- AM/FM/CD/MP3/WMA audio system with 6.1-inch high-resolution touch-screen display with GPS navigation, USB port/iPod control, auxiliary audio input, Aha radio, and SMS text messaging capability
- Bluetooth mobile phone connectivity with voice activation and Bluetooth streaming audio
- SiriusXM Satellite Radio installed (free 3-month trial subscription included)
- SiriusXM Traffic (subscription required)
- Driver and front-seat passenger front and side-impact airbags; side-curtain airbags
- Full LED headlamps with C-shaped LED daytime running lights
- Hill start assist
- Rear wing spoiler
- 17-inch aluminum alloy wheels, 10-spoke design
- Rearview camera
- Revised front end design
- Re-tuned suspension for improved handling
- New steering wheel with integrated audio controls
- Shorter final drive ratio (6MT)
- Red painted intake manifold (6MT)
- VDC "Track" mode

#### BRZ Sport-tech

##### Includes BRZ key features and adds:

- Heated front seats
- Automatic dual-zone climate control
- Dual visors with illuminated mirrors
- Proximity key with push-button start
- Onyx Black leather with Black Alcantara and red stitching
- Front door courtesy lights
- Embroidered BRZ seat backs
- Soft touch door and instrument panel materials updated
- LED fog lights
- Multifunction display meter
- High-luster door and instrument panel trim
- Steering wheel mounted multifunction display controls

*Highlighted items are new for 2017MY*

# 2017 SUBARU BRZ

## AWARDS

Subaru's commitment to designing and engineering high-quality, safe, fun-to-drive vehicles is second to none. This approach is designed to give the Subaru driver an unsurpassed level of confidence behind the wheel.

Subaru is the only manufacturer with IIHS (Insurance Institute for Highway Safety) Top Safety Picks (TSPs) for all models for six consecutive years (2010-2015).



### Insurance Institute for Highway Safety (IIHS)

2016 Top Safety Pick  
(4<sup>th</sup> year in a row)



### Automotive Lease Guide (ALG)

2015 Residual Value Award -  
Sports Car Segment  
(3<sup>rd</sup> year in a row)



### Automotive Lease Guide (ALG)

Best Mainstream Brand - Subaru

## LONGEVITY

- Subaru offers an industry-exclusive comprehensive extended maintenance schedule all the way up to 500,000 KM.
- It still stands that no other manufacturer of consumer vehicles offers this length of maintenance schedule.
- Fully 98% of Subaru vehicles sold in Canada over the last 10 years are still on the road today.

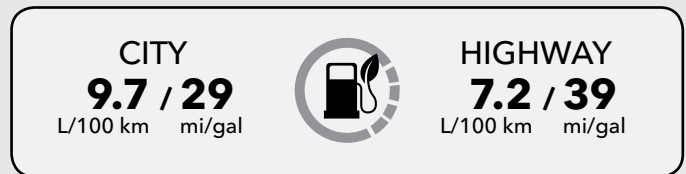
*Based on IHS Automotive: Polk Canadian vehicles in operation and new registrations MY 2006-2015 as of June 30, 2015.*

## FUEL ECONOMY

### MANUAL



### AUTOMATIC



## VEHICLE PRICING GUIDE

MODEL	ENGINE	TRANSMISSION	MODEL CODE	MSRP
BRZ	2.0L DOHC	6MT	HV1 00	\$27,995
	2.0L DOHC	6AT	HV2 00	\$29,195
BRZ Sport-tech	2.0L DOHC	6MT	HV1 SS	\$29,995
	2.0L DOHC	6AT	HV2 SS	\$31,195

ALL PRICES ALONG WITH SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE. THE DEALER MAY SELL BELOW SUGGESTED RETAIL WITHOUT FEAR OF RECRIMINATION FROM SUBARU CANADA, INC. MSRP SHOWN EXCLUDES EXCISE TAX FOR AIR CONDITIONING, INLAND FREIGHT AND PRE-DELIVERY CHARGES. MSRP DOES NOT INCLUDE APPLICABLE TAXES.