



SUBARU

Confidence in Motion

2016 SUBARU IMPREZA 4-DOOR MODELS

The 2016 Impreza follows its fun-to-drive heritage and boasts remarkable versatility, safety, comfort and fuel economy with a standard PZEV engine, all in a compact vehicle. With such well-grounded roots that are attributed to all Subaru vehicles, the rewarding feeling of security, response and control is available on the Impreza 4-Door from \$19,995.

- The 2016 Subaru Impreza remains to be the only compact car in the market with standard all-wheel drive.
- The 7-inch infotainment system, standard on Limited Package trims, adds Apple iPhone Siri compatibility, SiriusXM Advanced Audio Features, SiriusXM Traffic and Travel Link (subscription required), and access to the SUBARU Map Update Program.

MODEL LINEUP



Impreza 2.0i

- 148-hp 2.0-litre 4-cylinder SUBARU BOXER® engine (PZEV-rated)
- Subaru Symmetrical Full-Time All-Wheel Drive
- 5-speed manual transmission or optional Lineartronic® CVT (Continuously Variable Transmission)
- 15-inch steel wheels with covers
- Power-adjustable, heated, body-colour side mirrors
- Rear spoiler
- Premium cloth upholstery
- 6-way manually adjustable driver's seat
- 4-way manually adjustable front-passenger's seat
- One-touch turn signal
- Multifunction display
- Electronic cruise control
- Rearview Camera
- 6.2-inch infotainment system: AM/FM/CD/MP3/WMA audio system with 6.2-inch high-resolution touchscreen display, STARLINK smartphone integration (including Aha radio), 4 speakers, USB port/iPod control, auxiliary audio input, steering wheel-integrated controls, Bluetooth mobile phone connectivity with voice activation and Bluetooth streaming audio, and SiriusXM Satellite Radio



Impreza 2.0i Touring Package

Includes 2.0i key features and adds:

- 16-inch aluminum-alloy wheels
- Auto-on/off headlights
- Dual-mode heated front seats
- Windshield wiper de-icer
- Welcome lighting
- 6.2-inch infotainment system: AM/FM/CD/MP3/WMA audio system with 6.2-inch high-resolution touchscreen display, STARLINK smartphone integration (including Aha radio), 6 speakers, USB port/iPod control, auxiliary audio input, steering wheel-integrated controls, Bluetooth mobile phone connectivity with voice activation and Bluetooth streaming audio, and SiriusXM Satellite Radio

Impreza 2.0i Sport Package

Includes 2.0i Touring Package key features and adds:

- 17-inch aluminum-alloy wheels
- Fog lights
- Power tilting and sliding glass sunroof
- Aluminum pedals
- **Technology Package Option:** Includes EyeSight Driver Assist Technology, Proximity Key with Push-button Start, and steering responsive fog lights



Impreza 2.0i Limited Package

Includes 2.0i Sport Package key features and adds:

- 17-inch aluminum-alloy wheels, high-lustre finish
- Body-colour side mirrors with integrated LED turn signals
- Body-colour door handles with chrome inserts
- Xenon High Intensity Discharge (HID) headlights
- Leather-trimmed upholstery
- Dual-zone automatic climate control system
- 7-inch infotainment system with navigation: AM/FM/CD/MP3/WMA audio system with 7-inch high-resolution capacitive touchscreen display with GPS navigation system, STARLINK smartphone integration (including Aha radio), 6 speakers, dual USB port/iPod control, auxiliary audio input, SMS text messaging capability, Bluetooth mobile phone connectivity with voice activation and Bluetooth streaming audio, and SiriusXM Satellite Radio with **Advanced Audio Features, SiriusXM Traffic and Travel Link (optional services)**
- **SUBARU Map Update Program**

- **Technology Package Option:** Includes EyeSight Driver Assist Technology, Proximity Key with Push-button Start, and steering responsive fog lights

Highlighted items are new for 2016MY

2016 SUBARU IMPREZA

AWARDS

Subaru's commitment to designing and engineering high-quality, safe, fun-to-drive vehicles is second to none. This approach is designed to give the Subaru driver an unsurpassed level of confidence behind the wheel.

Subaru is the only manufacturer with IIHS (Insurance Institute for Highway Safety) Top Safety Picks (TSPs) for all models for six consecutive years (2010-2015).



Insurance Institute for Highway Safety (IIHS)

2015 Top Safety Pick+
(when equipped with EyeSight Driver Assist Technology)



Automotive Lease Guide (ALG)

Residual Value Award,
Compact Car Segment
Best Mainstream Brand - Subaru



Insurance Institute for Highway Safety (IIHS)

2015 Top Safety Pick

LONGEVITY

- Subaru offers an industry-exclusive comprehensive extended maintenance schedule all the way up to 500,000 KM.
- It still stands that no other manufacturer of consumer vehicles offers this length of maintenance schedule.
- Fully 98% of Subaru vehicles sold in Canada over the last 10 years are still on the road today.

Based on IHS Automotive: Polk Canadian vehicles in operation and new registrations MY 2006-2015 as of June 30, 2015.

FUEL ECONOMY

2.0i MANUAL

CITY
9.5 / 30
L/100 km mi/gal



HIGHWAY
7.0 / 40
L/100 km mi/gal

2.0i CVT

CITY
8.5 / 33
L/100 km mi/gal



HIGHWAY
6.4 / 44
L/100 km mi/gal

VEHICLE PRICING GUIDE

4-DOOR MODEL	ENGINE	TRANSMISSION	MODEL CODE	MSRP
2.0i	2.0L DOHC	5MT	GF1 20	\$19,995
		CVT	GF2 20	\$21,295
2.0i Touring Package	2.0L DOHC	5MT	GF1 TP	\$21,695
		CVT	GF2 TP	\$22,995
2.0i Sport Package	2.0L DOHC	5MT	GF1 SP	\$23,895
		CVT	GF2 SP	\$25,195
2.0i Sport Package with Technology option	2.0L DOHC	CVT	GF2 SPE	\$26,395
2.0i Limited Package	2.0L DOHC	5MT	GF1 LP	\$26,995
		CVT	GF2 LP	\$28,295
2.0i Limited Package with Technology option	2.0L DOHC	CVT	GF2 LPE	\$29,495

ALL PRICES ALONG WITH SPECIFICATIONS ARE SUBJECT TO CHANGE WITHOUT NOTICE. THE DEALER MAY SELL BELOW SUGGESTED RETAIL WITHOUT FEAR OF RECRIMINATION FROM SUBARU CANADA, INC. MSRP SHOWN EXCLUDES EXCISE TAX FOR AIR CONDITIONING, INLAND FREIGHT AND PRE-DELIVERY CHARGES. MSRP DOES NOT INCLUDE APPLICABLE TAXES.